



Board of Directors Strategic Plan '16-'17

3 to 5 Year Vision	1 Year Plan (9/1/17)	90 Day Plan (11/30/16)
<ul style="list-style-type: none"> • Faculty rewards/compensation competitive • sustainability for fixed costs <ul style="list-style-type: none"> • another access point and another 20 chrome books for increased testing • Fund balance at $\geq 10\%$ • Reliable & diversified revenue <ul style="list-style-type: none"> ○ State ○ grants <ul style="list-style-type: none"> ▪ private ▪ Foundations ▪ government ○ philanthropy ○ Entrepreneurship: monetizing our expertise • Increased Camp revenue • 30% savings from management company • Funding for Support/Admin team <ul style="list-style-type: none"> ○ have 3rd admin in place • Increased funding from State • \$500k in new revenue 	<ul style="list-style-type: none"> • Identify accountabilities/responsibilities for individuals/committees and groups • Package created for grants/asks (external messaging) • "Ask" training • Identify funding streams <ul style="list-style-type: none"> ○ grants <ul style="list-style-type: none"> ▪ foundations ▪ government ○ donations <ul style="list-style-type: none"> ▪ major gifts ▪ corporations ○ have funding strategy in place for 3rd administrator • Growth assessment completed • Internal messaging <ul style="list-style-type: none"> ○ financial info ○ ways to help <ul style="list-style-type: none"> ▪ give ▪ serve ▪ advocate ○ teacher-focused message • Decision about management company • \$100k in new revenue or expense reduction 	<ul style="list-style-type: none"> • Management company recommendation • Report on potential new funding sources <ul style="list-style-type: none"> ○ grants ○ donors ○ universities • Alignment of funding/Fund Development Plan <ul style="list-style-type: none"> ○ update Blueprint • Financial messaging <ul style="list-style-type: none"> ○ story developed ○ external ○ internal • Identify accountabilities • Develop & seed Sustainability Committee • School Director Evaluation process training

Board Committees: Accountabilities and Goals

Finance Committee: Bridgette Carr (Chair), Bryan Cole, Sara Hoffman, Megan Masson-Minock, Brian Hockley

Accountabilities: Accurate financial records and statements, Budget oversight and preparation, Audit and compliance, Financial Plan

Specific annual goals:

- Growth assessment
 - increase in students
 - assess strategic partnerships
- Management Company recommendation
- Manage budget process & reporting
- Expense reduction analysis
- Facilities improvement plan
 - Examine cleaning contracts

Meeting schedule: 1st Thursday of each month at noon

Governance Committee: Pam Reister (Chair), Karen Andrews, Bryan Cole, Megan Masson-Minock

Accountabilities: Board self-assessment, Board professional development, Board recruitment, By-Laws, Policies, Director's Evaluation

Specific annual goals:

- Succession planning (have 3rd admin in place in 2-4 years)
- Develop and seed the Sustainability Committee
- Policy on crowdfunding
- Board Recruitment
- "Ask" training/Board development
- By-Laws/Articles' revision completed
- Implement new School Direct or evaluation process
- Board Policies
 - review/update

Meeting schedule: Wednesdays, 2 weeks before Board meeting

Communications & Marketing Committee: Andy Sheibar (Chair), Christine Kelley (Co-Chair), Mattias Kirch, Nina Nabors, Erin Peterson, Catie Wells

Accountabilities: Communications (external and internal), Website, Liaison/consult with PTO, Foundation and Faculty, Branding strategy, Marketing collateral

Specific annual goals:

- Financial messaging
- External "ask" document
- Internal messaging
- acknowledging/publicizing large gifts or accomplishments (i.e., media presence)
- Coordinating social media groups/pages

Meeting schedule: 3rd Thursday of the month 8:15am

Sustainability Committee: Mattias Kirch (Co-Chair), Karen Andrews (Co-Chair)

Accountabilities: Investigate and prioritize alternative revenue and funding streams, generate new revenue

Specific annual goals:

- Identifying funding streams
- \$100k in '16/'17
- Update Blueprint
- 10 Next best asks
 - prioritize & execute

Meeting schedule: TBD