



# NATIONAL FAMILY VOLUNTEER DAY



## **What is National Family Volunteer Day?**

National Family Volunteer Day is a day of service designed to demonstrate the power of families who choose to volunteer together upon the communities in which they live and serve. Volunteering as a family provides quality time for busy families, strengthens familial communication and bonds, and positively impacts local communities across the nation. The Points of Light Foundation & Volunteer Center National Network created the day to highlight the benefits of family volunteering and to provide an opportunity for America's families to help communities through their volunteer efforts at the local and national level.

## **When is National Family Volunteer Day?**

National Family Volunteer Day is strategically held on the Saturday before Thanksgiving each year as a means to "kick-off" a Holiday season of giving and service. In addition, National Family Volunteer Day kicks off National Family Week, sponsored by the Alliance for Children and Families. To learn more about that week, visit [www.nationalfamilyweek.org](http://www.nationalfamilyweek.org).

## **What happens on National Family Volunteer Day?**

On this day of service, thousands of families and individuals are mobilized to participate in service projects across our country, and is starting to spread to other countries as well. Projects range from park clean-ups and visits to senior homes to cemetery mapping and building playgrounds. Interested volunteers can either contact a local Volunteer Center for volunteer opportunities in their local area, or plan their own project using resources available.

Resources available on [www.pointsoflight.org](http://www.pointsoflight.org)... include: logos, project ideas, and the NFVD Guidebook with sample media forms and step by step planning materials. Online registration is encouraged for all projects. All projects registered are automatically entered in our National Family Volunteer Award program (nominations for the 2003 Award are due March 15, 2004).

## **Sponsorship Opportunities**

Exclusive sponsorship as well as many other levels of sponsorship are available for National Family Volunteer Day. Examples of visibility for sponsors include: logo and name recognition on the NFVD website, Guidebook, brochure and ads; media exposure in such as activities as a Radio Media Tour, Audio news release, press release and press conference; and opportunities for employees to volunteer in local service projects in key market areas.

For more information on sponsorship opportunities, please contact:

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